AN ORDINANCE OF THE BOARD OF
MAYOR AND ALDERMEN AMENDING
THE TEXT OF THE ZONING
ORDINANCE OF THE TOWN OF
LOUISVILLE, TENNESSEE AMENDING
SECTION 11-409 OF THE ZONING
ORDINANCED CONCERNING SIGNS
ALLOWED FOR PUBLIC AND SEMI-
PUBLIC USES AND CERTAIN PRICE
SIGNS

ORDINANCE NO. 2013 -10

APPROVED ON FIRST
READING: August 13, 2013

APPROVED ON SECOND
READING: September 10, 2013

Public Hearing: September 10, 2013

Planning Commission Recommended:
August 20, 2013

WHEREAS, the Board of Mayor and Alderman of Louisville, Tennessee, in accordance with Sections 13-7-203 and 13-7-204 of *Tennessee Code Annotated,* may from time to time amend the City's zoning ordinance; and

WHEREAS, the Louisville Municipal Planning Commission has considered the zoning and development needs of the City, and has recommended amending the Louisville Municipal Zoning Ordinance to reflect technological advances concerning signs available for public and semi-public use; and

WHEREAS, the Board of Mayor and Alderman of Louisville, Tennessee finds the proposed amendment to the zoning ordinance to be in the best interests of the City;

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF MAYOR AND ALDERMAN OF LOUISVILLE, TENNESSEE THAT:

1. That section 11-409, 2, f, be deleted in its entirety and the following placed therein:

f. Internally illuminated signs, except as permitted in Section 11-409, 3, h.

2. That section 11-409, 3, h be deleted in its entirety and the following placed therein:

h. **Public and Semi-Public uses.** Schools, churches, libraries, or similar public and semi-public entities may use a bulletin board, message board or static (non-moving) monochrome Light-Emitting Diode (LED) message centers not exceeding fifty (50) square feet in display area so long as the total structure does not exceed fifteen (15) feet in height and width, exclusive of any base, pedestal or foundation. No base, pedestal or foundation shall exceed thirty (30) inches in height. LED electronic message centers shall come equipped with dimming technology that automatically adjusts the display's brightness based on ambient light conditions and brightness does not exceed .3 foot candles above ambient light conditions. The message on any electronic message center shall not be changed more than twice in any twenty-four (24) period. Such signs shall meet all other requirements regarding setback and construction standards and shall require a permit from the building official. No fee shall be assessed for such signs.

3. That in Section 3-303 the definition of the term "billboard" be deleted in its entirety and replaced with the following:

Billboard: Any off-premises sign (see definition under "sign") or any on-premise sign (see definition under "sign" exceeding fifty (50) square feet in area.

The following shall be added:

Semi-Public Use: Uses operated by recognized religious, philanthropic, educational, or other charitable institutions on a non-profit basis and in which goods, merchandise and services are not regularly provided for sale on the premises.

4. That section 4-109,4, b be amended by adding the following new subsection:

v. **Electronic Product or Price signs**. In the case of a business whose function is the retail operation of gasoline, diesel, kerosene, and oil, a static (non-moving) monochrome Light-Emitting Diode (LED) product (price) sign may be installed on a free-standing sign or on the building itself. The sign surface area for a changeable product sign may not exceed twenty-five (25) square feet and its brightness shall not exceed .3 foot candles above ambient light conditions. If the product sign is installed on a free-standing sign, a changeable copy sign may not be installed on the same free-standing sign. There shall be only one (1) product sign per individual lot or development. The product sign may not be installed as a portable sign.

5. This ordinance shall take effect upon final passage, subsequent to a necessary public hearing, the public welfare requiring it.

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Mayor

_____
Town Recorder

ORDINANCE #_____